



The CivicPanel Project
School of Public Affairs and Administration
Rutgers University
111 Washington Street
Newark, NJ 07102

Survey Report #16

Social Entrepreneurship

February 2010

About the Survey

This Survey Report discusses findings of a CivicPanel online survey about social entrepreneurship. This survey replicates a previous survey completed in January 2007 for academic purposes. As before, the survey focused on participation and leadership in voluntary activities and community service.

The survey was conducted from January through February 2010, and included online responses from 910 panelists.

About the Panel

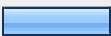
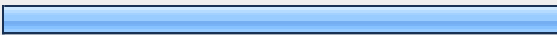
CivicPanel is an online panel of volunteers who sign up over the Internet to participate in the project's surveys. Panelists are recruited from online ads, web directories, and announcements sent by email to members of various nonprofit organizations that have partnered with CivicPanel (formerly eTownPanel) over the years.

It is important to point out that the panel is not a random sample, and thus the results are not scientifically projectable to the larger population.


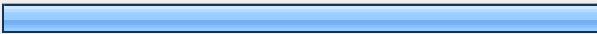
For more information visit www.civicpanel.org or email civicpan@rutgers.edu

Social Entrepreneurship Survey


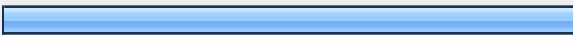
1. Are you alone, or with others, currently trying to start any kind of social, voluntary or community service, activity or initiative? This might include providing subsidized or free training, advice or support to individuals or organizations; profit making activity, but where profits are used for socially oriented purposes; or self-help groups for community action.

	Response Percent	Response Count
Yes 	15.8%	143
No 	84.2%	763
<i>answered question</i>		906
<i>skipped question</i>		8


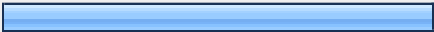
2. Are you alone, or with others, currently trying to start any kind of social, voluntary or community service, activity or initiative AS PART OF YOUR JOB? This might include providing subsidized or free training, advice or support to individuals or organizations; profit making activity, but where profits are used for socially oriented purposes; or self-help groups for community action.

	Response Percent	Response Count
Yes 	9.6%	87
No 	90.4%	815
<i>answered question</i>		902
<i>skipped question</i>		12




3. Are you alone, or with others, currently MANAGING any such social, voluntary or community service, activity or initiative? This might include providing subsidized or free training, advice or support to individuals or organizations; profit making activity, but where profits are used for socially oriented purposes; or self-help groups for community action.

	Response Percent	Response Count
Yes 	13.4%	121
No 	86.6%	782
<i>answered question</i>		903
<i>skipped question</i>		11



4. Do you think things in this country are generally going in the right direction or off on the wrong track?

	Response Percent	Response Count
Right direction 	35.1%	305
Wrong track 	64.9%	563
<i>answered question</i>		868
<i>skipped question</i>		46



5. In general, do you find life to be ...

	Response Percent	Response Count
Exciting 	28.9%	252
Pretty routine 	63.4%	552
Dull 	7.7%	67
<i>answered question</i>		871
<i>skipped question</i>		43




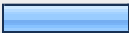
6. Generally speaking, would you say that most people can be trusted or that you can't be too careful in dealing with people?

	Response Percent	Response Count
Most people can be trusted 	38.8%	337
Can't be too careful in dealing with people 	61.2%	531
<i>answered question</i>		868
<i>skipped question</i>		46





7. Please indicate which of the following statements comes closer to describing you:

	Response Percent	Response Count
I have little influence over things that happen to me 	16.1%	140
What happens to me is largely my own doing 	83.9%	727
<i>answered question</i>		867
<i>skipped question</i>		47


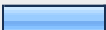
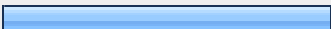
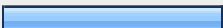
8. In general, would you describe your political views as . . .

	Response Percent	Response Count
Very liberal 	9.8%	85
Liberal 	18.6%	162
Moderate 	44.2%	385
Conservative 	18.7%	163
Very conservative 	8.7%	76
<i>answered question</i>		871
<i>skipped question</i>		43


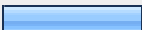
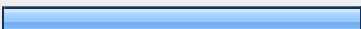
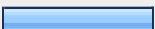
9. How interested are you in politics and national affairs? Are you ...

	Response Percent	Response Count
Very interested 	36.4%	316
Somewhat interested 	37.8%	328
Only slightly interested 	18.7%	162
Not at all interested 	7.1%	62
<i>answered question</i>		868
<i>skipped question</i>		46

10. How much of the time do you think you can trust the NATIONAL government to do what is right?

	Response Percent	Response Count
Just about always 	2.4%	21
Most of the time 	15.1%	131
Some of the time 	49.7%	431
Hardly ever 	32.8%	285
	<i>answered question</i>	868
	<i>skipped question</i>	46







11. How much of the time do you think you can trust the LOCAL government to do what is right?

	Response Percent	Response Count
Just about always 	2.5%	22
Most of the time 	20.8%	180
Some of the time 	54.2%	470
Hardly ever 	22.5%	195
	<i>answered question</i>	867
	<i>skipped question</i>	47

12. How many times in the last 12 months have you ...

	Never	Once	A few times	About once a month	About twice a month	About once a week	More than once a week	Response Count
Worked on a community project?	65.7% (568)	6.9% (60)	12.9% (112)	4.7% (41)	3.5% (30)	2.4% (21)	3.8% (33)	865
Donated blood?	75.7% (656)	8.2% (71)	11.8% (102)	1.6% (14)	1.2% (10)	0.8% (7)	0.8% (7)	867
Attended a political meeting or rally?	74.7% (648)	9.6% (83)	9.9% (86)	2.4% (21)	1.5% (13)	0.8% (7)	1.0% (9)	867
Attended any public meeting in which there was discussion of town or school affairs?	64.0% (556)	11.9% (103)	14.0% (122)	4.8% (42)	2.8% (24)	1.0% (9)	1.5% (13)	869
Attended any club or organizational meeting (not including meetings for work)?	57.4% (498)	6.2% (54)	14.9% (129)	9.8% (85)	5.2% (45)	3.5% (30)	3.1% (27)	868
Had friends over to your home?	12.0% (104)	5.1% (44)	33.4% (289)	15.0% (130)	15.1% (131)	10.8% (93)	8.6% (74)	865
Volunteered?	42.6% (370)	9.0% (78)	23.8% (207)	6.7% (58)	5.8% (50)	5.5% (48)	6.7% (58)	869
Attended religious services?	38.2% (332)	7.9% (69)	19.6% (170)	5.2% (45)	5.1% (44)	15.8% (137)	8.3% (72)	869
Used public transportation?	58.6% (509)	4.4% (38)	14.2% (123)	3.5% (30)	2.1% (18)	3.0% (26)	14.3% (124)	868
Played team sports?	75.7% (652)	5.2% (45)	8.9% (77)	3.3% (28)	2.0% (17)	2.8% (24)	2.1% (18)	861
Attended conferences or professional events?	60.8% (524)	11.5% (99)	17.2% (148)	5.6% (48)	2.4% (21)	1.4% (12)	1.2% (10)	862
							answered question	874
							skipped question	40




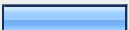

13. People contribute money, property or other assets for a wide variety of charitable purposes. During the past 12 months, approximately how much money did you contribute to all secular causes and all religious causes, including your local religious congregation?

	Response Percent	Response Count
None 	23.1%	200
Less than \$100 	29.9%	259
\$101 to \$500 	23.6%	204
\$501 to \$1,000 	10.5%	91
\$1,001 to \$5,000 	9.1%	79
More than \$5,000 	3.7%	32
	<i>answered question</i>	865
	<i>skipped question</i>	49

14. Below are a number of personality traits that may or may not apply to you. Please indicate the extent to which you agree or disagree with each statement. (You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other.) I see myself as . . .

	Completely Disagree	Somewhat Disagree	Somewhat Agree	Completely Agree	Response Count
Extraverted, enthusiastic	11.2% (97)	29.4% (255)	40.8% (353)	18.6% (161)	866
Critical, quarrelsome	40.6% (352)	34.9% (303)	20.9% (181)	3.6% (31)	867
Dependable, self-disciplined	2.3% (20)	6.6% (57)	40.8% (354)	50.3% (436)	867
Anxious, easily upset	31.1% (270)	35.1% (304)	25.6% (222)	8.2% (71)	867
Open to new experiences, complex	2.8% (24)	12.5% (108)	50.1% (434)	34.7% (301)	867
Reserved, quiet	14.9% (129)	26.0% (225)	41.4% (358)	17.7% (153)	865
Sympathetic, warm	2.0% (17)	6.9% (60)	45.7% (396)	45.4% (394)	867
Disorganized, careless	52.6% (456)	31.9% (277)	12.1% (105)	3.3% (29)	867
Calm, emotionally stable	3.7% (32)	14.7% (127)	52.2% (452)	29.4% (255)	866
Conventional, uncreative	35.1% (305)	39.2% (341)	20.8% (181)	4.8% (42)	869
<i>answered question</i>					870
<i>skipped question</i>					44


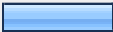

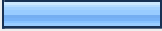

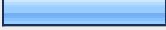
15. On average, about how many people do you have contact with in A TYPICAL WEEK DAY, including people you live with? We are interested in contact on a one-to-one basis, including everyone with whom you chat, talk, or discuss matters. This can be face-to-face, by telephone, by mail, or on the internet. Please include only people you know. Which of the following categories best matches your estimate:

	Response Percent	Response Count
0 to 4 persons 	19.8%	173
5 to 9 persons 	27.2%	238
10 to 19 persons 	22.9%	200
20 to 49 persons 	18.4%	161
50 or more persons 	11.7%	102
<i>answered question</i>		874
<i>skipped question</i>		40

16. Would you describe the place where you live as ...			Response Percent	Response Count
a large city			26.6%	231
a suburb near a large city			31.2%	271
a small city or town			26.0%	226
a rural area			15.9%	138
Other (please specify)			0.2%	2
answered question				868
skipped question				46

17. Please indicate the extent to which you disagree, or agree, with the following statements about the community where you live. The community where I live . . .					
	Completely Disagree	Somewhat Disagree	Somewhat Agree	Completely Agree	Response Count
has many poor people	13.1% (114)	31.9% (277)	37.1% (322)	17.8% (154)	867
is racially and ethnically diverse	10.6% (92)	21.3% (185)	45.4% (394)	22.6% (196)	867
is well off economically	17.3% (150)	33.9% (294)	41.6% (360)	7.2% (62)	866
has many social problems	14.7% (127)	40.7% (351)	33.2% (286)	11.4% (98)	862
has good schools	4.0% (35)	14.5% (126)	51.0% (442)	30.4% (264)	867
has high crime	35.3% (305)	41.7% (360)	17.4% (150)	5.6% (48)	863
has many elderly people	3.1% (27)	19.8% (171)	51.6% (446)	25.5% (220)	864
answered question					868
skipped question					46

18. How long have you lived in the city, town or local community where you live now?

	Response Percent	Response Count
0-2 years 	9.0%	78
3-5 years 	16.4%	143
6-9 years 	12.5%	109
10-19 years 	23.6%	205
20-29 years 	13.9%	121
30 years or more 	24.6%	214
<i>answered question</i>		870
<i>skipped question</i>		44

19. What is your 5-digit zip code? (PLEASE TYPE CAREFULLY)

	Response Count
	858
<i>answered question</i>	858
<i>skipped question</i>	56

20. About how much time do you spend online in a typical week?

	Response Percent	Response Count
1 hour or less	0.7%	6
2-3 hours	2.9%	25
4-7 hours	8.8%	76
8-12 hours	17.6%	152
13-20 hours	25.0%	216
More than 20 hours	45.0%	388
<i>answered question</i>		863
<i>skipped question</i>		51

21. Do you use any of the following social networking services? (Check all that apply)

	Response Percent	Response Count
Facebook	69.0%	599
LinkedIn	12.6%	109
MySpace	27.1%	235
Plaxo	2.2%	19
Twitter	21.7%	188
NONE OF THE ABOVE	26.4%	229
<i>answered question</i>		868
<i>skipped question</i>		46


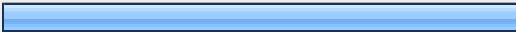
22. What is your age?

	Response Percent	Response Count
Under 20	0.5%	4
20 to 24	1.7%	15
24 to 34	20.0%	174
35 to 44	24.3%	211
45 to 54	28.9%	251
55 to 59	10.0%	87
60 to 64	7.9%	69
65 to 74	5.5%	48
75 to 84	1.0%	9
85 years and over	0.2%	2
<i>answered question</i>		870
<i>skipped question</i>		44

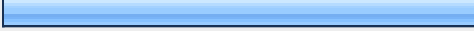
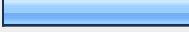
23. Were you born in the United States, or someplace else?

	Response Percent	Response Count
United States	89.4%	776
Someplace else	10.6%	92
<i>answered question</i>		868
<i>skipped question</i>		46

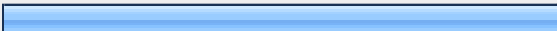




24. Can you speak a language other than English?

	Response Percent	Response Count
Yes 	21.8%	189
No 	78.2%	678
<i>answered question</i>		867
<i>skipped question</i>		47

25. Are you ...

	Response Percent	Response Count
Female 	72.1%	622
Male 	27.9%	241
<i>answered question</i>		863
<i>skipped question</i>		51

26. Do you consider yourself to be primarily ...

	Response Percent	Response Count
White 	84.2%	728
Black or African American 	6.0%	52
Hispanic or Latino (of any race) 	3.1%	27
Asian or Pacific Islander 	4.2%	36
Other (please specify) 	2.5%	22
<i>answered question</i>		865
<i>skipped question</i>		49




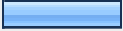

27. What is the last grade or class that you completed in school?

	Response Percent	Response Count
Less than 9th grade	0.5%	4
9th to 12th grade, no diploma	2.0%	17
High school graduate (includes equivalency)	19.7%	171
Some college, no degree	28.1%	244
Associate degree	11.7%	102
Bachelors degree	23.0%	200
Graduate or professional degree	13.8%	120
Other (please specify)	1.3%	11
answered question		869
skipped question		45

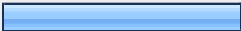




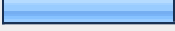


28. Do you have a degree or training in any of the following areas of study? (Check all that apply)


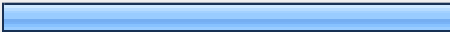
	Response Percent	Response Count
Business	19.8%	172
Engineering	4.2%	36
Health or medicine	11.5%	100
Law	4.7%	41
Nonprofit management	4.2%	36
Public administration	4.3%	37
Social work	5.2%	45
Urban planning / architecture	1.3%	11
NONE OF THE ABOVE	59.9%	519
answered question		867
skipped question		47

29. How would you describe your overall state of health these days?

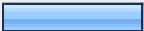

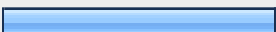

	Response Percent	Response Count
Excellent 	11.1%	96
Very good 	34.4%	297
Good 	32.4%	280
Fair 	17.4%	150
Poor 	4.7%	41
answered question		864
skipped question		50

30. How many hours a week do you usually work, at all jobs?




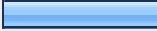




	Response Percent	Response Count
None (unemployed, retired, not working, etc.) 	35.7%	310
Less than 8 hours/week 	2.2%	19
8-16 hours/week 	5.2%	45
17-24 hours/week 	6.3%	55
25-32 hours/week 	7.1%	62
33-40 hours/week 	25.6%	222
41-48 hours/week 	12.6%	109
More than 48 hours/week 	5.3%	46
answered question		868
skipped question		46

31. Do you now, or did you ever, own or run a business?			Response Percent	Response Count
Yes			31.9%	275
No			68.1%	586
<i>answered question</i>				861
<i>skipped question</i>				53

32. When you were growing up, did your family ever own or run a business?			Response Percent	Response Count
Yes			27.3%	235
No			72.7%	626
<i>answered question</i>				861
<i>skipped question</i>				53

33. Which of the following best describes your household:			Response Percent	Response Count
Single person, living alone			20.6%	178
Married couple or partnership, with no children			26.2%	227
Married couple or partnership, with 1 or more children			40.9%	354
Other			12.3%	106
<i>answered question</i>				865
<i>skipped question</i>				49

34. Last year, what was your total household income from all sources, before taxes?

	Response Percent	Response Count
Less than \$10,000 	5.2%	45
\$10,000 to under \$25,000 	13.2%	114
\$25,000 to under \$50,000 	28.3%	245
\$50,000 to under \$75,000 	23.0%	199
\$75,000 to under \$100,000 	12.9%	112
\$100,000 to under \$150,000 	8.3%	72
\$150,000 or more 	3.7%	32
I'd rather not say 	5.3%	46
<i>answered question</i>		865
<i>skipped question</i>		49

35. Finally, please type in any comment you would like to make about this survey (optional).

	Response Count
	201
<i>answered question</i>	201
<i>skipped question</i>	713